

Exclusive Invitation
TO SPONSOR



CUSTOMER

EXECUTIVE FORUM

A mutual discovery and learning experience

www.CustomerExecutiveForum.com

Exclusive Invitation



EXCLUSIVE INVITATION TO SPONSOR CUSTOMER EXECUTIVE FORUM

CAMELBACK INN & RESORT
SCOTTSDALE, ARIZONA
APRIL 19–20, 2010

*Conceived & Facilitated by LIOR ARUSSY
President, Strativity Group, and Author,
Excellence Every Day*

INFORMATION TODAY, INC. AND STRATIVITY GROUP PRESENT

The publishers of CRM magazine join with Strativity Group in bringing you a unique opportunity to explore and define next-generation customer strategies by engaging with your peers in this innovative, inspiring, and interactive meeting format.

STRATEGIC COURSE OF ACTION

The Customer Executive Forum will engage executives in high-level sessions utilizing the proven methods of Strativity Group.

EXCLUSIVELY FOR

Vice Presidents, Directors, and Senior Managers in charge of:

- Customer Relationship Management
- Customer Experience Management
- Customer Loyalty Programs
- Customer Advocacy Initiatives
- Sales, Marketing, and Customer Service Strategy

FEATURING

- 2 immersive days of high-level interactive discovery and strategy development sessions
- Numerous networking opportunities on site
- Plus, post-conference deliverables

LIMITED TO TWO GOLD SPONSORS

SPONSORSHIPS INCLUDE:

- Two conference passes for your executives to attend the conference and network with attendees
- Acknowledgment as the exclusive Gold co-sponsors on print and online marketing materials, on-site signage at the conference and the networking dinner, and recognition from the conference chair during the conference introduction
- Pre-Event Webcast Promotion – Gold co-sponsors will be attributed as sponsors on marketing materials (logos) and receive contact information from webcast registration
- Full conference event attendee registration list (Information Today, Inc. does not share email addresses.)



GOLD SPONSORSHIP COST \$12,500

Sponsors will be listed in order of acceptance.

Accepted by:

Name _____

Title _____

Company _____

Date _____

Mountain & Pacific Accounts
DENNIS SULLIVAN
Advertising Director
800-248-8466, x538
dennis@destinationCRM.com

Eastern & Central Accounts
ADRIENNE SNYDER
Advertising Director
201-327-2773
adrienne@destinationCRM.com